



Manufacturer Information in accordance with GPSR (General Product Safety Regulation)

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Manufacturer Information

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Company Information

VAT Identification Number pursuant to § 27a UStG: DE351957954

Hey Lana is a registered trademark with the German Patent and Trademark Office (DPMA) under registration number 30 2022 009 990.

Sustainability & Responsibility

Our entire Outdoor and Kunterbunt Collection, as well as our Très Chic dog harnesses and accessories, are PETA-Approved Vegan and therefore 100% vegan.

Our products are sustainably manufactured in certified factories, meeting GRS (Global Recycled Standard) and SLCP (Social & Labor Convergence Program) certification standards.

We take responsibility – not only for quality and sustainability, but also for animals in need. For every ordered product, we donate €1 to selected animal welfare organizations.

Product Safety & Important Information

We prioritize product safety and comply with all legal requirements under the General Product Safety Regulation (GPSR). Our products are manufactured according to strict quality standards and undergo regular inspections.

Our textiles and accessories pose no risk to dogs or humans when used correctly on the dog. Our leashes, collars, and harnesses are designed for everyday use. Please ensure that children do not use the products unsupervised, as there is a risk of strangulation. We use only skin-friendly materials that are designed for safe and comfortable use.

Products by Collection

Très Chic Collection – Premium Dog Harness

Product Description

- Product Name: Premium Padded Dog Harness | - Color | - Size
- Article Number: PRE-GES- | PIN MINT BLA SCH COR ANT | XS S M L
- Intended Use: Safe guidance and control of dogs during walks.
- Materials:
 - Air-Mesh
 - Neoprene
 - Lycra
 - Woven Organic Cotton
 - Nylon (Straps, tear-resistant up to 500 kgf tensile force)



- Brass (Metal Rings, corrosion-resistant)
- Plastic (Buckles, break-resistant up to 185 kg load)

Our Premium Dog Harnesses are registered as a Community Design with the European Union Intellectual Property Office (EUIPO).

Proper Use Instructions

- We strongly recommend attaching the leash to the D-ring on the back of the harness for better control. Attaching it exclusively to the chest ring may cause deformation and increased wear.
- Do not leave the harness unattended to avoid damage from chewing or biting.
- Regularly check the harness for wear to ensure your dog's safety.
- Please follow the care instructions.

Potential Risks of Improper Use

- Incorrect placement of the harness on the dog means that the intended purpose is not fulfilled. This can impair control over the dog and result in an improper fit or uncomfortable pressure on the body.
- Incorrect attachment of the leash carabiner to the harness can make it more difficult to control the dog and lead to uneven strain or premature wear.
- Improper cleaning or maintenance may lead to deformation, material fatigue, or discoloration.
- Individual allergic reactions to materials: Dogs, like humans, may react individually to certain materials. Intolerances are unpredictable and beyond our control.

Care Instructions

- To avoid contamination, remove dirt or stains immediately with a soft, damp cloth. Avoid excessive rubbing.
- Dry dirt can be brushed off carefully.
- We do not recommend machine washing, as this may cause material damage, deformation, or discoloration.

Test Reports

- Load Test: Break resistance of the harness successfully tested up to 216 kg load (Size M).
- Material Testing:
 - Metal Rings: Salt Spray Test passed (no discoloration or deformation after 48 hours).

Très Chic Collection – Premium Dog Collar & Dog Leash

Product Description

- Product Name: Premium Padded Dog Collar | - Color | - Size
- Article Number: HAL-PRE- | PIN MINT BLA SCH COR ANT | XS S M L
- Product Name: Premium Dog Leash – 3-way Adjustable – 2m | - Color | - Size
- Article Number: LEI-PRE- | PIN MINT BLA SCH COR ANT | S ML
- Intended Use: Safe guidance and control of dogs during walks.
- Materials:
 - Cowhide Leather
 - Neoprene
 - Lycra



- Woven Cotton
- Brass (Metal Rings, corrosion-resistant)

Proper Use Instructions

- The leash should be attached only to the D-ring of the collar.
- Do not leave the products unattended to avoid damage from chewing or biting.
- Regularly check the leash and collar for wear to ensure your dog's safety.
- Please follow the care instructions.

Potential Risks of Improper Use

- Incorrect placement of the dog collar on the dog means that the intended purpose is not fulfilled. This can impair control over the dog and result in an improper fit or uncomfortable pressure on the body.
- Incorrect attachment of the leash carabiner to the collar can make it more difficult to control the dog and lead to uneven strain or premature wear.
- Improper cleaning or maintenance may lead to deformation, material fatigue, or discoloration.
- Material interactions between different metal alloys (e.g., zinc alloy and brass) may cause discoloration.
- Individual allergic reactions to materials
 - Dogs, like humans, may react individually to certain materials. Intolerances are unpredictable and beyond our control.

Care Instructions

- To avoid contamination, remove dirt or stains immediately with a soft, damp cloth. Avoid excessive rubbing.
- Dry dirt can be brushed off carefully.
- Leather components should be conditioned regularly with leather care products.
- We strongly advise against machine washing, as this may cause material damage, deformation, or discoloration.
- If the product comes into contact with water, allow it to dry thoroughly.

Test Reports

- Load Test:
 - Break resistance of the collar successfully tested up to 118 kgf (Size M).
 - Break resistance of the leash successfully tested up to 180 kgf load (Size M).
- Material Testing:
 - Metal Rings: Salt Spray Test passed (no discoloration or deformation after 48 hours).

Outdoor Collection – Outdoor Dog Harness FLEX

Product Description

- Product Name: Outdoor Dog Harness FLEX – 5-way Adjustable with Handle | - Color | - Size
- Article Number: GES-BIO- | NEOO GRA SCH BLA | S M L
- Intended Use: Safe guidance and control of dogs during walks.
- Materials:
 - Nylon
 - PVC
 - Brass (Metal Rings, corrosion-resistant)



Proper Use Instructions

- We strongly recommend attaching the leash to the D-ring on the back of the harness. Attaching it to other rings may cause deformation and increased wear.
- Do not leave the products unattended to prevent damage from chewing or biting.
- Regularly inspect the harness for wear to ensure your dog's safety.
- Material compatibility: If using leashes with zinc alloy carabiners, abrasion or chemical reactions may occur when in contact with brass rings on the harness. This may lead to discoloration but is not dangerous for the dog.
- Please follow the care instructions.

Potential Risks of Improper Use

- Incorrect placement of the harness on the dog means that the intended purpose is not fulfilled. This can impair control over the dog and result in an improper fit or uncomfortable pressure on the body.
- Incorrect attachment of the leash carabiner to the collar can make it more difficult to control the dog and lead to uneven strain or premature wear.
- Improper cleaning or maintenance may lead to deformation, material fatigue, or discoloration
- Material interactions between different metal alloys (e.g., zinc alloy and brass) may cause long-term discoloration
- Individual allergic reactions to materials
 - Dogs, like humans, may react individually to certain materials. Intolerances are unpredictable and beyond our control.

Care Instructions

- Easy to clean: Simply wipe with a damp cloth.
- For brass fittings: If discoloration occurs, we recommend cleaning with vinegar or lemon juice, followed by polishing.
- Avoid contact with aggressive cleaning agents or strong chemicals, as these may damage the material.

Test Reports

- Load Test:
 - Break resistance of the harness successfully tested up to 127 kgf (Size M).
- Material Testing:
 - Metal Rings: Salt Spray Test passed (no discoloration or deformation after 48 hours).

Outdoor Collection – Outdoor Dog Leash FLEX

Product Description

- Product Name: Outdoor Dog Leash FLEX – 3-way Adjustable | - Color | - Size
- Article Number: LEI-BIO-230- | NEOO GRA BLA | S ML
- Intended Use: Safe guidance and control of dogs during walks.
- Materials:
 - Nylon
 - PVC



- Brass (Metal Rings, corrosion-resistant)

Proper Use Instructions

- Do not leave the products unattended to prevent damage from chewing or biting.
- Regularly inspect leash for wear to ensure your dog's safety.
- Material compatibility: If using products with zinc alloy fittings, abrasion or chemical reactions may occur when in contact with brass rings. This may lead to discoloration but is not dangerous for your dog.
- Please follow the care instructions.

Potential Risks of Improper Use

- Improper cleaning or maintenance may lead to deformation, material fatigue, or discoloration.
- Material interactions between different metal alloys (e.g., zinc alloy and brass) may cause discoloration.
- Individual allergic reactions to materials
 - Dogs, like humans, may react individually to certain materials. Intolerances are unpredictable and beyond our control.

Care Instructions

- Easy to clean: Simply wipe with a damp cloth.
- For brass fittings: If discoloration occurs, we recommend cleaning with vinegar or lemon juice, followed by polishing.
- Avoid contact with aggressive cleaning agents or strong chemicals, as these may damage the material.

Test Reports

- Load Test:
 - Break resistance of the leash successfully tested up to 160 kgf load (Size ML).
- Material Testing:
 - Metal Rings: Salt Spray Test passed (no discoloration or deformation after 48 hours).

Outdoor Collection – Outdoor Dog Leash & Dog Collar SPORT

Product Description

- Product Name: Outdoor Dog Leash SPORT – 3-Way Adjustable – Black/Mint
- Article Number: LEI-BIO-SPOR-230-SCH
- Product Name: Outdoor Dog Collar SPORT – Waterproof – Black/Mint
- Article Number: HAL-BIO-SPORT-SCH | S M L
- Intended Use: Safe guidance and control of dogs during walks.
- Materials:
 - Nylon
 - PVC
 - Zinc Alloy (Metal Rings, Black Zinc Coating, Corrosion-Resistant)

Proper Use Instructions

- Do not leave the products unattended to avoid damage from chewing or biting.
- Regularly inspect leashes and collars for wear to ensure your dog's safety.
- Please follow the care instructions.



Potential Risks of Improper Use

- Incorrect placement of the dog collar on the means that the intended purpose is not fulfilled. This can impair control over the dog and result in an improper fit or uncomfortable pressure on the body.
- Incorrect attachment of the leash carabiner to the collar can make it more difficult to control the dog and lead to uneven strain or premature wear.
- Improper cleaning or maintenance may lead to deformation, material fatigue, or discoloration
- Individual allergic reactions to materials
 - Dogs, like humans, may react individually to certain materials. Intolerances are unpredictable and beyond our control.

Care Instructions

- Easy to clean: Simply wipe with a damp cloth.
- Do not machine wash.
- The metal rings are coated with black zinc using an electrochemical process. Over time, mechanical friction may cause wear marks.

Test Reports

- Load Test:
 - Break resistance of the collar successfully tested up to 120 kgf load (Size M).
 - Break resistance of the leash successfully tested up to 180 kgf load (Size M).
- Material Testing:
 - Metal Rings: Salt Spray Test passed (no discoloration or deformation after 48 hours).

Kunterbunt Collection – Dog Leash, Dog Collar & Dog Harness

Product Description

- Product Name: Dog Harness – Kunterbunt – 5-Way Adjustable | - Color | - Size
- Article Number: GES-KUN- | PIN GEL MOC | S M L
- Product Name: Dog Collar – Kunterbunt | - Color | - Size
- Article Number: HAL-KUN- | PIN GEL MOC | S M L
- Product Name: Dog Leash – Kunterbunt – 3-Way Adjustable | - Color | - Size
- Article Number: LEI-KUN- | PIN GEL MOC | S ML
- Intended Use: Safe guidance and control of dogs during walks.
- Materials:
 - Nylon
 - Zinc Alloy (Metal Rings, Black Zinc Coating, Corrosion-Resistant)

Proper Use Instructions

- We strongly recommend attaching the leash to the D-ring on the back of the harness. Attaching it to other rings may cause deformation and increased wear.
- Do not leave the products unattended to avoid damage from chewing or biting.
- Regularly inspect the leash, collar, and harness for wear to ensure your dog's safety.
- Please follow the care instructions.

Potential Risks of Improper Use

- Incorrect placement of the dog collar or harness on the dog means that the intended purpose is not fulfilled. This can impair control over the dog and result in an improper fit or uncomfortable pressure on the body.



- Incorrect attachment of the leash carabiner to the collar or harness can make it more difficult to control the dog and lead to uneven strain or premature wear.
- Improper cleaning or maintenance may lead to deformation, material fatigue, or color fading
- Individual allergic reactions to materials
 - Dogs, like humans, may react individually to certain materials. Intolerances are unpredictable and beyond our control.
- The metal rings are coated with black zinc using an electrochemical process. Over time, mechanical friction may cause wear marks.

Care Instructions

- This product is machine washable at 30°C.
- Use a laundry bag to protect both the product and the washing machine from damage.
- To prevent color fading, avoid frequent washing.

Test Reports

- Load Test:
 - Break resistance of the collar successfully tested up to 160 kgf load (Size M).
 - Break resistance of the leash successfully tested up to 200 kgf load (Size M).
 - Break resistance of the harness successfully tested up to 180 kgf load (Size M).

For The Two-Legged – Interchangeable Strap for Treat Pouch

Product Description

- Product Name: Interchangeable Strap for Treat Pouch | - Color
- Article Number: ACC-WEC | MINT BLA PIN SCH
- Intended Use: Interchangeable strap for customizable attachment to bags, tote bags, or crossbody bags.

Materials:

- Nylon
- Zinc Alloy (Metal Fittings)

Proper Use Instructions

- The interchangeable strap can be attached to bags or other compatible products.
- Ensure that the carabiners are only attached to designated rings or loops to prevent material wear.
- Not suitable for use as a dog leash or safety belt.
- Regularly inspect carabiners and seams for wear to ensure safe use.
- Please follow the care instructions.

Potential Risks of Improper Use

- Incorrect attachment may cause damage to bags or the strap.
- Excessive load may lead to material fatigue and wear.

Care Instructions

- To prevent contamination, remove dirt or stains immediately with a soft, damp cloth. Avoid excessive rubbing.
- Dry dirt can be brushed off carefully.



For The Two-Legged – Poop Bag Dispenser

Product Description

- Product Name: Waste Bag Dispenser – "Heißer Scheiß" | - Color
- Article Number: ACC-KOT-KUN | PIN MOC GEL
- Intended Use: Practical dispenser for storing and easily dispensing waste bags during walks.
- Materials:
 - Nylon
 - Zinc Alloy (Metal Fittings)
 - Zipper

Proper Use Instructions

- The waste bag dispenser can be attached to a leash, belt loop, bag, or dog harness using the carabiner.
- The dispenser is compatible with standard waste bag rolls. Please check dimensions before purchasing.
- Ensure that the zipper or Velcro closure is properly secured to prevent waste bags from falling out.
- To avoid damage, do not overload or use the dispenser improperly.
- Please follow the care instructions.

Potential Risks of Improper Use

- Incorrect attachment may cause the dispenser to become lost.
- Excessive load or improper handling may damage the zipper or Velcro closure.
- The metal fittings are coated with black zinc, which may develop wear marks over time due to mechanical friction.

Care Instructions

- This product is machine washable at 30°C. Use a laundry bag to protect both the product and the washing machine from damage. To prevent color fading, avoid frequent washing.

For The Two-Legged – Treat Pouch

Product Description

- Product Name: Premium Treat Pouch – "All in One" | - Color
- Article Number: ACC-PRE-LECK | SCH GRA
- Intended Use: Practical pouch for storing dog treats and small personal items such as keys, a phone, or tissues during walks.
- Materials:
 - Microfiber PU (Outer Material)
 - TPU (Inner Insert)
 - Polyester (Strap Band)
 - Zinc Alloy (Metal Fittings)

Proper Use Instructions

- The treat pouch can be worn comfortably over the shoulder or as a crossbody bag with the adjustable strap.
- The removable inner insert is designed for storing moist or greasy treats and should be cleaned regularly.



- The pouch includes additional compartments for keys, a phone, or other small essentials.
- Do not overload or fill the pouch with heavy objects, as this may affect its functionality and durability.
- Ensure that the pouch is properly closed to prevent treats or other items from falling out.

Potential Risks of Improper Use

- Incorrect attachment may result in the loss of the bag.
- Excessive load or improper handling may damage the zipper or Velcro closure.
- Improper cleaning or damp storage may lead to odor buildup or mold in the inner material.

Care Instructions

- Outer Material: Wipe clean with a damp cloth.
- Inner Material: The removable insert should be cleaned separately and completely dried before reuse.

Accessories – Anti-Gulping Insert

Product Description

- Product Name: Gourmet Brake – Anti-Gulping Insert for Feeding Bowls
- Article Number: ACC-GOUBRE
- Intended Use: The anti-gulping insert is placed inside the feeding bowl to reduce gulping and slow down the dog's eating speed.
- Material:
 - 100% Silicone

Proper Use Instructions

- The insert is compatible with most standard feeding bowls.
- Perforated cutting lines allow you to adjust the insert to fit your bowl's size by trimming along the designated lines.
- Suction cups on the bottom ensure secure placement in the bowl, preventing slipping.
- Use the insert only for dog food – not for other purposes.
- Ensure that the insert is not damaged or chewed.
- Clean and dry regularly to maintain hygiene.
- Please follow the care instructions.

Potential Risks of Improper Use

- Incorrect sizing or improper attachment may allow the dog to remove the insert.
- Excessive chewing or biting may damage the material, creating small, ingestible pieces.
- Improper trimming may prevent proper fixation in the bowl.
- Inadequate cleaning may lead to bacteria or mold formation.
- Certain foods may cause staining, but this does not affect the product's function.

Care Instructions

- Dishwasher-safe: The product can be cleaned in the dishwasher.



Playtime – Heart Toy & Carrot Toy

Product Description

- Product Name: Dog Toy – Lotti Karotti
- Article Number: SPI-LOT-KAR-ORA
- Product Name: Love Your Paw – Heart Toy | - Size
- Article Number: SPI-HRZ-BLA | S L
- Intended Use: Chew toy made of natural rubber, designed for dog entertainment and dental care.
- Materials:
 - 100% Natural Rubber
 - Polyester (only for the Carrot Toy) – used for the leafy green part of the carrot

Proper Use Instructions

- Natural rubber is durable but not indestructible – the toy should be regularly checked for damage.
- The polyester leafy top of the Carrot Toy may wear down with frequent chewing. If parts become loose, they should be removed to prevent ingestion.
- The toy is designed for chewing and dental care but is not intended for excessive gnawing or destruction.
- Supervise your dog while playing, especially if they tend to tear or swallow toys.
- Please follow the care instructions.

Potential Risks of Improper Use

- Intensive chewing or excessive use may wear down the carrot leaves or rubber material.
- If damaged or worn, the toy should be replaced to prevent accidental ingestion.
- Natural rubber may, in rare cases, cause allergic reactions.

Care Instructions

- Hand wash recommended: The toy can be cleaned with warm water and mild soap.
- The carrot's polyester leaves can be gently rinsed with warm water but should not be soaked.